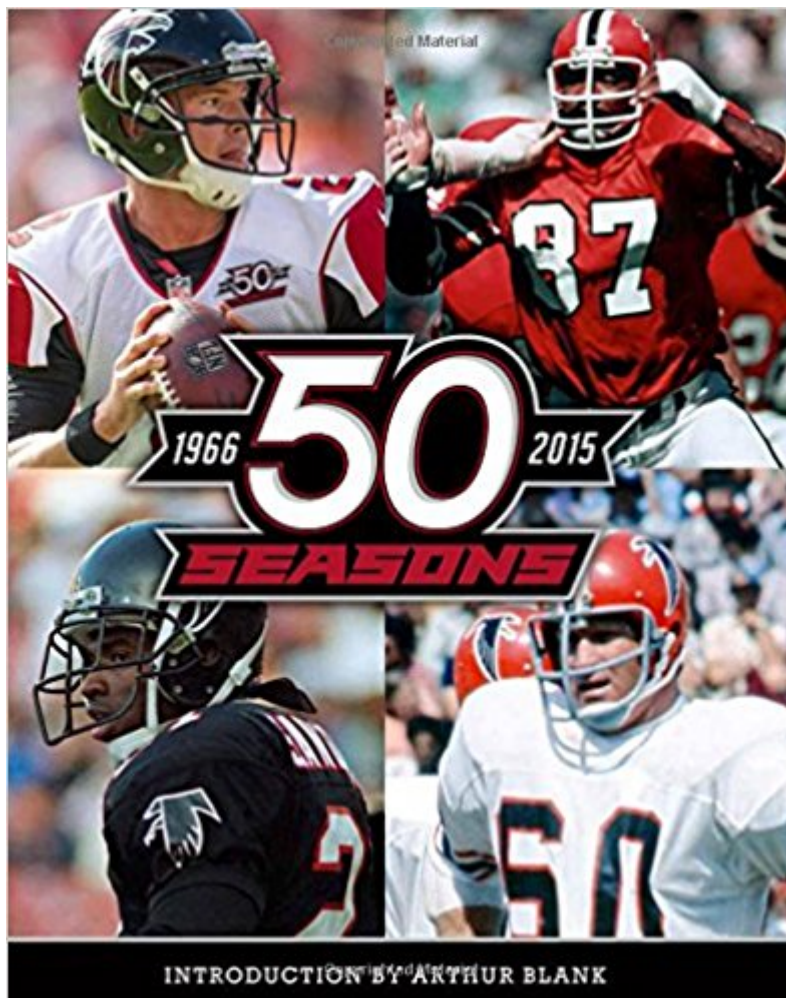


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# Atlanta Falcons: 50 Seasons



## Synopsis

This is the one and only official 50th anniversary commemorative coffee table book of the Atlanta Falcons. The Falcons have enjoyed noteworthy growth, success, and popularity in the 50 years since Rankin Smith brought the NFL's 15th franchise to Atlanta. Smith paid \$8.5 million -- at the time the highest price ever paid in the history of the National Football League -- however, launching the Falcons was more than a monetary investment to Smith and the city; from the start, the Falcons would use the prestige of the NFL to be a driving force for the Southeast's key metropolis. This official 50th anniversary commemorative coffee table book chronicles and celebrates the birth of the franchise through the current ownership of self-made billionaire Arthur Blank and into the future with the dazzling new Mercedes-Benz Stadium. Falcons fans will relive their favorite memories and revisit the unforgettable plays, personalities, and moments that have shaped the first half century and set the stage for the next 50 years.

## Book Information

Hardcover: 248 pages

Publisher: Skybox Press; First edition (November 1, 2016)

Language: English

ISBN-10: 0996455310

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Package Dimensions: 12.1 x 9.7 x 0.9 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #358,337 in Books (See Top 100 in Books) #6 in [Books > Teens > Sports & Outdoors > Football](#) #62 in [Books > Arts & Photography > Photography & Video > Sports](#)

## Customer Reviews

ARTHUR BLANK is the Owner and Chairman of the Atlanta Falcons. I.J. ROSENBERG spent 13 years at the Atlanta Journal-Constitution and is now president of Score Atlanta. CRAIG SAGER II is the managing editor of Score Atlanta.

If you're a long time Falcons fan, this is the book for you. Loads of old rarely seen pictures. Sturdy build. Great coffee table book.

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